

THE ORIGINAL

Moonbeams

BY COLONEL LITTLE

The Smallest Newspaper in the West

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Easter Eggs, Ham, Turkey Feeds are ripe in the Valley of the Moon

'Nother million dollar rain this week (pretty good squalls, too)—and how the flora and fauna are shooting up! Probably we won't be getting many more rains, though we do remember that one along about 1946 when it rained pitchforks June 7 when a centennial celebration was held in the Valley.

In-laws are all right if you meet them halfway. (And leave them there, too). VALLEY WATCH REPAIR, Boys. Graduation Gifts.

Heard a good suggestion the other day, but not sure how it can be put into effect. It was that all new residents be fittingly welcomed to the Valley. With no general clearing house, however, it's quite a task to get any idea of who's coming in, where they live, and pertinent information that would aid in properly greeting new families. Any-one got a solution?

TOP O' THE WORLD RANCH. Special for Easter, Breakfast and Dinner. BILL & LAURA FLYNN. Drive up Trinity or Cavedale.

We are nominating one of Boyes' oldest residents, Wild Bill Sage, for the annual award for the greatest contribution to public safety and welfare. He sold his car.

SLEEPING ROOMS in private home. Clean and quiet. 27 Patten St., Sonoma. Phone WE 8-2553. 6-21

In some midwestern towns we know, surpluses are built up in school districts, and when a new building is needed, the money is there to pay for it. That seems like sound business policy, and we'd like to see it adopted here.

B & L LAUNDROMAT, Fetters. Bring your laundry here regularly for fast service and small charge. Wash. Dry. Iron.

Is there any good reason to keep on building new classrooms and other facilities, when the school plants we now have are used only part time? Would any good businessman pursue such a policy in his own business? Wouldn't he lengthen his working hours, increase his staff's efficiency, and try almost anything before going ahead and making plant additions, these also to be used only part time?

Sure, we can float bond issues rather easily (so far). Your taxes go up and up. You like that? The only thing to do is to put a stop to such inflationary policies—and a good time to do it is May 10, when the high school district comes up with a big bond issue. Dunbar bond issues have failed to carry. Let's kill this new high school district proposal—and in effect tell the school board and officials to start thinking of a 12 month school year, and if necessary a rearrangement of class schedules so the school plant can be used more hours per day.

DONOVAN'S IRISH INN, opp. Bathhouse. 6 a.m. to 8 p.m. Breakfast, Lunch, Dinner. Baked Ham, Corned Beef dinners Saturdays. Beer and Wine.

The big roof is off at the Boyes bath house, and latest report is that the big pool will have a grand opening on April 27. You'll want to drop down there and see all the new improvements, changes and additions to the popular vacation spot. It's one of the Springs area's greatest assets.

POP'S BROADWAY CAFE, Sonoma. Pop on duty nights, Bill Collins back four days a week. Drop in and let's talk a while.

There are seven (some say eight) aspirants for two positions on the Sonoma valley high school board of trustees. Think we've got our favorite spotted. He's from out here in the Valley, and we think (no confirmation yet) he's for a junior high school out this way. He gets our vote. Name on request.

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families since 1952. WE 8-3357.

This is Holy week, with the schools enjoying the Easter vacation. Today is Good Friday, with most stores closed from 12 to 3, and the glorious Eastertide being observed with sunrise services locally—one at the Van Hoosear ranch and one in the hills back of Sonoma Valley Improvement clubhouse. And then home for eggs and/or ham and maybe turkey, and grand Easter programs over the airwaves.

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Think it was eight years ago we climbed a relatively small hill up in the Agua Caliente hills and attended an Easter sunrise service. That night they claimed we had a heart attack, spent 10 days in a hospital, three months laying around—and we haven't been to church since. For us, it's dangerous!

TOP O' THE WORLD RANCH. Featuring Smorgasbord; Steak and Chicken daily. Crab Choppino Fridays. Bill & Laura Flynn.

Well, just to be contrary, we'd say the Yanks will not win any pennant this year. Nor Brooklyn either. Our choices are Detroit in the American, Milwaukee in the National league. In the Coast league we pick Portland, with the Seals right up there. And we win most of our bets.

NOT TOO LATE! Get Easter Lilies and Potted Plants today. Cut Flowers, Corsages, Bouquets. Nursery plants. BANCROFT, Sonoma.

Heard some "honey" advertising about 3 a.m. recently. It's real cheap as far as sweets go, and maybe we should all use more of it. Owned a beekeepers' journal once, and learned a little about honey. Many distinct flavors are available, among the choicest being orange and tupelo, with alfalfa quite common. It's all good, we think, but most people prefer a light color to the dark.

SEE GREENGRASS for expert advice on all matters pertaining to Real Estate, Insurance. Phone 8-4731. 18340 Sonoma Hiway.

In the wee hours of the morning, a dedicated radio dialist can pick up at least two Spanish (or Mexican) programs, originating from Los Angeles and points south. Good music, but the language ununderstandable.

FRANK'S HARDWARE, Castner Bldg., Boyes. Paints, Tools, Glass. Household utensils, electrical appliances. Giftware.

One man recently got a chance to taste some meat that had been impregnated by atomic substances to preserve it indefinitely. He says it tastes exactly like a "wet dog." Now what would a wet dog taste like, anyway? His advice: Stick to frozen foods for quite a while yet.

PAUL'S OLD RANCHERO, Verano. Superb Italian and American dinners. Cocktails. For the family or large groups. Paul at organ.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

The George Karlbergs will go to Hoberg's resort next week as official delegates to the Lions district convention. A carful or more of other local Lions will go up on Saturday for the final day's doin's.

DENNY'S COG CLUB, Boyes. A place you'll like, especially if you're a sportsman. Finest mixed drinks. Homey atmosphere.

BUD'S GARAGE. Now located Railroad & Cherry Sts. Repairing all cars. Guaranteed service. Phone WE 8-3971.

Yep, getting lazy, we guess. Lose an ad; phone rings a couple times and we get three new ones. So you see we do no ad soliciting. Get too many, have to enlarge the paper, and right then we don't have the "smallest newspaper on the west coast" anymore. But isn't it nice the paper is so well read, the advertisers get such good results, that their number continues to increase a little bit all the time!

GLEN ELLEN LIQUOR STORE. On Arnold Drive. Fine wines and Liquors. A friendly place, always. "SLIM" WALLACE.

Bill Flynn and Laura have reopened their Top o' the World ranch up on Trinity mountain, with special Easter feeds and choppini on Fridays the highlights. Chicken and steak dinners are on tap every day, along with the most interesting caravansary in the Valley. Bill had a long siege in bay hospitals but he came through all right, and all his many friends are mighty happy about it. You get to the Top o' the World by driving up either Trinity road or Cavedale. Wonderful view up there—along with good food and drink.

BOYES SPRINGS FOOD CENTER. Lowest prices, highest quality. Take-out license. Beverages. Friendly and fast service. One-Stop.

ROBERT G. MILLS, Drafting and Estimating. We'll be pleased to serve you. 824 El Dorado Dr., Sonoma. Phone WEBster 8-2185.

Up here we don't get the best TV programs in the world. Maybe it's because only three channels are worth a damn, and they can't handle all the programs available. If only they'd cut out some of the blood and thunder programs, murders, mysteries, panic, grewsome stories, crime, delinquency, even "mature" westerns, and get and keep some of the better programs which they could have, we'd all of us (most of us, anyway) like it much better.

It might help if you'd write your favorite station, and tell 'em your wishes.

EXPERT LANDSCAPE GARDENING. Weekly, monthly maintenance. Cost low. For information call WE 8-3938. (Blæk.)

ROZARIO'S PALMS INN, Verano. "Home of the Lions." Splendid cuisine. Cocktail room. The Valley's favorite gathering place.

Oscar Larson, president of the Sonoma Valley Recreation district, says the two local parks will open very early in May. There's a lot of improvements—more barbecue pits, recreation areas, etc., and chances are we all of us will begin using our local facilities more and more. They're pretty good already, and will continue to be even more so.

SONOMA GROVE, Hiway 12 south of Boyes. Wonderful steak, poultry, roast, seafood dinners. Italian food a specialty. Cocktails.

JIM'S MEATS, at Boyes Springs Food Center. Finest quality in stock, always. Delicatessen department. Meats like you want it!

It's reported the Sonoma council and planning commission don't like the idea of a turkey hatchery right next to their city limits. 'Stoo bad. Apparently they're agin progress of any description. However, the Springs area does want new, plentiful and going-ahead industries and a turkey hatchery would seem to fit that description. If that man Nicholas is stopped in the Sonoma area, let's invite him out this way where we need, want and are going to get everything! What made Petaluma quite a city? Chick hatcheries! Turkey hatcheries eventually will become even better business.

BATES AND EVANS, Funeral Directors. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. 691 Broadway, Sonoma. WEBster 8-2686.

A lot of homefolks learned with sorrow of the death early Thursday morning of Bill Sweeney, manager of the Portland Beavers, who died of a perforated ulcer in a San Diego hospital. He was 53. He had played ball, managed, coached and was a credit to baseball for many years. He managed four Coast league teams, won three pennants, looked and acted like Casey Stengel, and for several yeears put in his winter off-season months in Boyes Hot Springs.

About eight years ago, while sticking around the house after a so-called heart attack, Bill and his lovely wife Helen (whom we didn't know too well) came over, brought a bottle of Tipo burgundy, and cheered us up immensely. Will we ever foaget that visit?

RAY'S SIGNAL SERVICE, Arnold Drive at Cecilia, Eldridge. For Emergency Groceries any time. Select stock. WE 8-5811.

RUSTIC INN, Glen Ellen. Main corner. Last of the 11 old-timers. Authentic western atmosphere. Jack London's favorite tavern.

Highlight of the El Verano Improvement club meeting last week Thursday were some of the finest "make-'em-yourself" sandwiches, really a Dagwood, and whoever was on the committee should take a coupla bows. And the new piano got a workout. Mrs. Kline sang and there was fun and frolic for a long time.

MANCUSO WINES, Glen Ellen. Grower-produced. Available at every retail outlet. As good as the best, and better than most.

MENDEL'S CAFE, Boyes Plaza. Splendid menu, including Spanish delicacies. Bring your out-of-town guests here. Cocktail bar.

Another gem from Skipper's collection:

Men are good at sticking together under certain circumstances.

A certain man recently had an automobile accident at a lonely

spot on the road where he found it impossible to reach a telephone to notify his wife.

Now, it happened that he was happily married, very domesticated, and not accustomed to staying out at night. So at midnight his wife became very nervous. She dispatched the following telegram to five of her husband's best friends in the city:

"Jack hasn't come home. Am worried. Is he spending the night with you?"

Soon after this her husband arrived home and explained the cause of his delay. While he was talking, a boy brought in five answers to her telegrams, all worded thus:

"Yes, Jack is spending the night with me."

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. A super drug store, large stocks. Soda fountain, too.

When her girl friend expressed her desire to catch a tall, rich, dark and handsome man, Susie replied, "You don't want a man, you want a quartet."

YELL'S ACRES NURSERY, Glen Ellen. Getting about that time to get your Dahlias in. Wonderful selection here. Priced low.

EL DORADO HOTEL, Sonoma. Italian meals at their finest. American dinners too. Old West atmosphere. Cocktail bar. Try us.

Mr. and Mrs. Casey (actually it's K. C.) Jones of Altadena dropped in Sunday night and we had enough of a ham left so they didn't starve a bit. Casey gets out a Carson City (Nev.) paper, produces special supplement editions for weekly papers throughout the state, and generally has a most satisfying setup in the journalistic world.

ELECTRONIC DRIVE-IN—TV and Radio—Specializing in Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

TOWN HOUSE SUPPER CLUB, Glen Ellen. New. Luxurious. The finest dinners, drinkables. Music weekends. Exotic! The Amantes.

Comes a letter addressed to Col. Little:

Have been picking up the Moonbeams. Very interesting to us that are living in this little Valley of so much natural beauty, good people, good stores, and wonderful almost fogless climate.

Can't figure out how you can find time to get around to all the Valley's fine eating places and so many other places of interest, but then, there are tricks in all trades.

What interests me most in Moonbeams is your Program for the Springs Area. Surely you have good suggestions there, although I don't see how much of it could be accomplished without the area being incorporated—which would give us all a voice in our local affairs.

Let me suggest a name for our new city: It should not be Boyes Springs, Feters Springs, Agua Caliente, Sonoma Vista or El Verano, but "London, Calif." which would automatically make Highway 12 London avenue. Of course, so far that is only one person's opinion.

I would like to see people locally express themselves about your "program," and so, who knows, something may develop from your good effort. With kindest regards, Yours

CARL DICKSON

SONOMA MILL & LUMBER CO., Hiway 12 at the big curve. Super service for contractors, carpenters, home owners, ranchers.

OUR RESORT, El Verano. Harvey and Melina to serve you the finest mixed drinks. Home of draft beer and the Stein Club.

DAYLIGHT—AND TEMPER—SAVING

We expect no Pulitzer prize for the temper-saving suggestion about to be offered a puzzled public, nor even a scroll from our grateful fellow citizens. We present it simply as a humble public service.

Sunday, April 28, is the day we theoretically start saving on daylight. It is the day of the vexing semiannual question: "Do I set the clock forward, or back?" Church services will be missed, dinner dates will become nightmares of embarrassment because of that dreadful doubt. They may, that is. They need not.

Just remember: "In the Spring my clock springs forward; in the Fall it falls back." Simple?

(Let's see—that IS the way, isn't it?)

MIKE & ROSE'S BOYES SPRINGS STORE. Famous for finest meats in the Valley, with special low prices last three days weekly. **SONOMA GOLF & COUNTRY CLUB,** Arnold Drive. You'll like our Clown Room. Bring your guests here, for outstanding prestige.

GARDEN NOTES: The ground is warming up and this is the time to plant gourds. Since they are so easy to grow, they are wonderful for a child's garden. A packet of mixed gourd seed will come up with amazing combinations of strange and fascinating colors, sizes and shapes.

RICHFIELD SERVICE, Boyes Springs. Center of town. Fast and efficient service. Accessories. Bud Delaney, Proprietor.

ADOBE DRUG (Ray S. Duer, 417 First St. W., Sonoma. WE 8-2971.

Prescription Specialists

Veterinary Supplies

And over in England, everybody's wondering why the Dorset county council decided to change the name of Puddletown to Piddletown. Perhaps it was a sense of logic: After all, the neighboring viliges of Piddlehinton and Piddletrenthide spelled their names with an "i," so why should Puddletown be different?

Whatever the county council's reasons, the citizens of the little community in southwestern England balked to a man. They'd been known as "Puddletonians" as far back as the days of Richard the Lion-Hearted, and what right had the county council to rename them "Pidletonians?" The village shopkeepers refused to alter their signs. And a rocket of protest was fired off to the Dorchester rural council.

The county councilors were left with little choice but to reverse their decision. And reverse it they did. Said a harassed official of the ministry of housing and local government last week: "The Germans ought to be thankful they lost the war. Think what a hell of a time they would have had in Puddlefort!"

AQUA SOFT—Water Treating Co. Sonoma owned. Call Petaluma Porter 2-7458. Evenings, Sonoma, Webster 8-3433.

PLAZA BARBER SHOP, Boyes. Superior workmanship, latest styling, for the most discriminating. Drop in and get acquainted.

More "weeks" coming up—some now over, but more interesting ones to come. Cottage Cheese-Cling Peach Salad time has just expired. Did you have any? Old Maids' day is June 4. April is National Ladder month, and Child Health day comes May 1. Freedom of the Press Sunday is still several months in the future. But there are others, including National Cage Bird week, Cat week, Anti-Freeze week, Mothproofing month and Weight-Watchers week.

NELSON'S GROCERY - DELICATESSEN, on the Plaza, Boyes. Freshest produce! Prices the lowest. Try us out!—This week!

WALTER GRUNERT AUTO UPHOLSTERY, Fetters Springs. Texaco station. Seat covers, floor mats, truck cushions, interior work.

SONOMA MISSION INN, Boyes. Nationally known, noted for its splendid meals, excellent bar, luxurious accommodations.

The sun can hypnotize a gardener faster than almost any other element. With the sun, spring fever sets in and a gardener often buys 40 plants when he needs 20, digs up three acres when one acre would be ample, and buys a dozen sacks of leaf mold when 6 would do. The best gardening is done with economy. Take a look at your garden area, decide how you want it to look and how you can realize this with the least amount of outlay. Take things easy at first—do a lot of careful planning and then do your planting. You will enjoy the results.

TODD CONSTRUCTION - ESTIMATING SERVICE. Subdivision Surveying. New location: Boyes Plaza, opposite Woodleaf.

MAC DONALD'S JEWELRY, Sonoma. Watches, Rings, Shavers, Bands, Jewelry. Expert watch-clock repair service. Quality always.

POWDER BOX BEAUTY SHOP, Arnold Drive near Eldridge. A modern shop, experienced operators. For appointment call 8-2673.